

IMMEDIATE RELEASE

PLATO'S CAVE

PRESENTING: CHLOË BASS

AN EIDIA HOUSE PROJECT

SEPTEMBER 7 TO SEPTEMBER 29, 2012 — OPENING: 7TH SEPTEMBER FROM 6 - 8PM

EIDIA HOUSE STUDIO / 14 DUNHAM PLACE / BASEMENT LEFT (STREET LEVEL DOORS)
/ WILLIAMSBURG BROOKLYN / NY 11211 / 646 945 3830 /
EIDIAHOUSE@EARTHLINK.NET / WWW.EIDIA.COM/

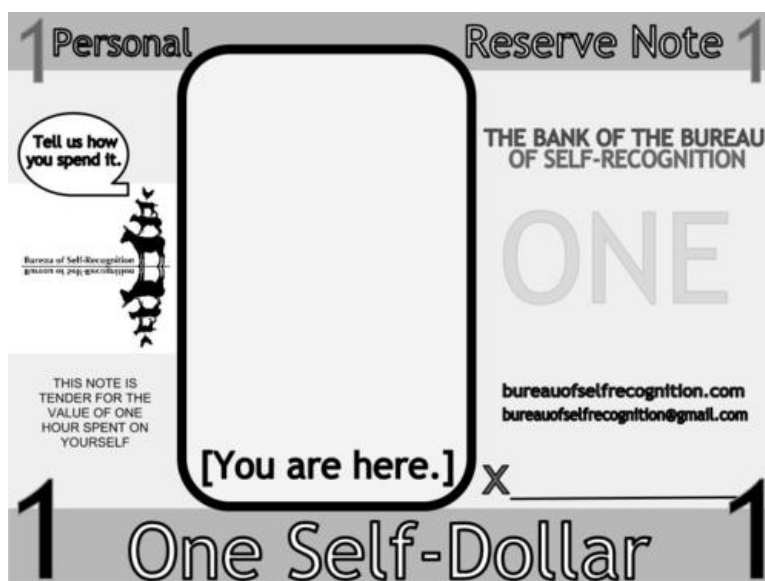
HOURS: 1-6PM WEDNESDAY – SATURDAY

EIDIA HOUSE ANNOUNCES ITS CONTINUING EXHIBITION INITIATIVE, PLATO'S CAVE. THE 14TH ARTIST IN THE SERIES, CHLOË BASS PRESENTS AN IN SITU INSTALLATION: *BANK VAULT (BUREAU OF SELF-RECOGNITION)*, WITH LIMITED EDITION: "MAKING TIME" KIT.

BANK VAULT (BUREAU OF SELF-RECOGNITION)

INSPIRED BY BRUCE NAUMAN'S MAPPING THE STUDIO I (FAT CHANGE JOHN CAGE) AND THE CONTEMPORARY ATMOSPHERE OF CONSTANT, TACITLY ACKNOWLEDGED SURVEILLANCE, BANK VAULT CAPTURES THE EPHEMERAL GOINGS ON OF A PERFORMANCE SPACE WHEN NO ACTION, 'LIVE PERFORMANCE' IS TAKING PLACE. THE INSTALLATION CONTAINS MATERIALS FROM PREVIOUS PERFORMANCES OF THE BANK OF THE BUREAU OF SELF-RECOGNITION, INCLUDING A 30 SECOND PROMOTIONAL VIDEO WITH VOICEOVER BY THE ARTIST.

THE BANK OF THE BUREAU OF SELF-RECOGNITION IS A CONCEPTUAL EXERCISE IN INCREASING PERSONAL SUSTAINABILITY AND ADDING NON-MONETARY VALUE TO EVERYDAY LIFE. THE BANK DEALS EXCLUSIVELY IN THE SELF-DOLLAR. EACH SELF-DOLLAR IS AN HOUR OF TIME DEDICATED TO SPENDING ON ONE'S SELF, AND SERVES AS A CONTRACT BETWEEN THE BANK ACCOUNT HOLDER AND HIM/HERSELF, ENDORSED BY THE BUREAU OF SELF-RECOGNITION.



CHLOË BASS, B. 1984, NEW YORK, NY.

CHLOË BASS IS AN ARTIST AND PUBLIC PRACTITIONER. SHE WORKS PRIMARILY THROUGH PERFORMANCE AND INSTALLATION TO CREATE SKEWS OF NORMAL ENVIRONMENTS: A RESTAURANT, A THERAPY SESSION, A BANK, AND SO ON. SHE IS CURRENTLY ENGAGED IN A LONG-TERM CONCEPTUAL PROJECT, THE BUREAU OF SELF-RECOGNITION, WHICH IS SLATED FOR SOLO EXHIBITION AT MOMENTA ART IN 2013. CHLOË HAS RECEIVED COMMISSIONS FROM THE CULTURE PROJECT'S WOMEN CENTER STAGE FESTIVAL, THE BUSHWICK STARR'S BUSHWHACK FESTIVAL, AND 3RD WARD'S

MOVIEHOUSE. RECENT ARTISTIC WORK HAS BEEN SEEN AT EXIT ART, ITINERANT PERFORMANCE FESTIVAL, PANOPLY PERFORMANCE LABORATORY, SCOPE ART FAIR (US VS. US), FOUNTAIN MIAMI (GRACE EXHIBITION SPACE SURVEY OF CONTEMPORARY VISUAL PERFORMANCE), AGAPE ENTERPRISE (TEA WILL BE SERVED), AND THE NEW MUSEUM'S FESTIVAL OF IDEAS FOR THE NEW CITY (FARM CITY). SHE IS A 2011 REMA HORT MANN FOUNDATION INDIVIDUAL ARTIST GRANT NOMINEE. FROM 2007 – 2011, CHLOË SERVED AS THE CO-LEAD ORGANIZER FOR ARTS IN BUSHWICK, WHICH PRODUCES BUSHWICK OPEN STUDIOS, BETA SPACES, AND ARMORY ARTS WEEK PERFORMANCE FESTIVAL SITE FEST, WHICH SHE FOUNDED. BASS ALSO SERVES AS THE DIRECTOR OF SUPERFRONT DETROIT, A PROJECT DEDICATED TO EXPLORING ARCHITECTURE THROUGH INTERDISCIPLINARY EXCHANGE. SHE HAS GUEST LECTURED AT PARSONS SCHOOL OF DESIGN, SOTHEBY'S INSTITUTE, THE POLYTECHNIC UNIVERSITY OF PUERTO RICO, AND BROOKLYN COLLEGE CUNY. SHE HOLDS A BA FROM YALE UNIVERSITY, AND AN MFA IN PERFORMANCE AND INTERACTIVE MEDIA ARTS (PIMA) FROM BROOKLYN COLLEGE. SHE IS AN ADJUNCT LECTURER AT BROOKLYN COLLEGE.

WWW.BUREAUOFSELFRECOGNITION.COM

"MAKING TIME" KIT

THE CHLOË BASS LIMITED EDITION IS A HAND SCREENPRINTED BOX, CONTAINING ALL OF THE ELEMENTS NECESSARY TO MAINTAIN A BANK ACCOUNT WITH THE BUREAU OF SELF-RECOGNITION. CONTENTS: ONE CUSTOMIZED 3.5" X 5.5" BUREAU OF SELF-RECOGNITION MOLESKINE NOTEBOOK FOR TRACKING DEPOSITS AND WITHDRAWALS; 5 LASER PRINTED SELF-DOLLARS (PRE-ENDORSED BY THE BUREAU), DRAWING MATERIALS, AND A COMPLEMENTARY BUREAU OF SELF-RECOGNITION PEN AND PROMOTIONAL BALLOON. BOX DIMENSIONS: 6" X 6" X 1.25". EDITION OF 25 SIGNED AND NUMBERED ORIGINAL (ALSO STAMPED AND DATED BY THE BUREAU). PRODUCED WITH THE ASSISTANCE OF JESSICA KAIRE AND RAY CROSS.

FOR PLATO'S CAVE, EIDIA HOUSE FOUNDERS PAUL LAMARRE AND MELISSA P. WOLF CURATE INVITED FELLOW ARTISTS WHO CREATE INSTALLATIONS ALONG WITH ACCOMPANYING EDITIONS FOR THE UNDERGROUND SPACE; PLATO'S CAVE. EIDIA HOUSE STUDIO BOLDLY STATES THAT IT DOES NOT FUNCTION AS AN ART GALLERY, BUT COLLABORATES WITH THE ARTIST TO CREATE PROVOCATION IN ART FORMS, KEEPING WITHIN AN ONGOING DISCIPLINE OF AESTHETIC RESEARCH.

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DIRECTIONS EIDIA HOUSE PLATO'S CAVE 14 DUNHAM PLACE, BASEMENT LEFT (STREET LEVEL DOORS) WILLIAMSBURG BROOKLYN, NY 11211

14 DUNHAM PLACE IS ONLY 1 BLOCK LONG, AND LOCATED AT THE BASE OF THE WILLIAMSBURG BRIDGE, 1/2 BLOCK FROM KENT AVE. BETWEEN BROADWAY AND SOUTH 6TH STREET. (4 BLOCKS WEST FROM PETER LUGER RESTAURANT ON BROADWAY.) TRAINS: THE L TRAIN, FIRST STOP FROM MANHATTAN IN BROOKLYN AT BEDFORD STOP, WALK (ABOUT 15 MINUTES) TOWARD WILLIAMSBURG BRIDGE.

THE J & M TRAINS: FIRST STOP FROM MANHATTAN OVER WILLIAMSBURG BRIDGE, MARCY STOP, WALK WEST DOWN BROADWAY TOWARD THE EAST RIVER.

BUS: B62 DROPS YOU AT DRIGGS AVE & BROADWAY WALK TO RIVER & Q59 DROPS YOU AT WYTHE AVE AND WILLIAMSBURG BRIDGE, (SEE: WWW.MTA.INFO/NYCT/MAPS/BUSBKLN.PDF)

TO VISIT THE PLATO'S CAVE INSTALLATION, WEDNESDAY THROUGH SATURDAY, 1 TO 6 PM,

CONTACT MELISSA WOLF, 646 945 3830, OR EMAIL TO EIDIAHOUSE@EARTHLINK.NET

FONT: BANK GOTHIC