



NEWS RELEASE

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Toledo Museum of Art Partners with Bozarts Gallery for Art and Garden Bicycle Tour on Sept. 20, featuring The Deconsumptionists, Art As Archive project

TOLEDO, OHIO—Downtown Toledo is alive with art and gardening projects that many residents may not see from behind their dashboards on the daily commute. To take a closer look at what's happening in the local art and community garden scene, the Toledo Museum of Art has partnered with Bozarts Art and Music Gallery to present a half-day bike tour that will begin at the Museum and end at the Gallery. Color Wheels: A Community Bike Ride will be an ongoing series of seasonal rides led by the Museum's Scott Boberg, manager of public programs and visitor engagement, and Drew Ruiz, executive chef and cycling enthusiast, to explore interesting projects in and around the city. The Sept. 20 tour will begin at 10 a.m. at the Museum's Chef's Garden, sponsored by ProMedica, and located just west of Glenwood Lutheran Church, and end at 1 p.m. at Bozarts Art and Music Gallery, 151 S. St. Clair St. <https://www.facebook.com/pages/Bozarts-llc/111207106675> The group will stop at local community gardens, art installations and the Erie Street Market along the way. Participants

can pack a lunch, purchase food at the Erie Street Market, or sample food at Bozarts Gallery. The event is free and open to the public, but pre-registration is requested by emailing sboberg@toledomuseum.org or calling 419-255-8000 ext. 7432.

While at Bozarts Gallery, riders will tour *The Deconsumptionists, Art As Archive*, <http://www.eidia.com/deconsumptionists/> currently parked at the Gallery during the month of September. *The Deconsumptionists*, created by Melissa P. Wolf and Paul Lamarre, the art collective known as EIDIA, is a traveling art exhibition and archive housed in a 48-foot semi-trailer. Bikers will have the opportunity to meet the artists and hear them speak about their more than 20-year careers in art and filmmaking.

Part art exhibition, part performance and events space, The Deconsumptionists trailer is a ‘nomadic hybrid’ —a curatorial outpost and sustainable art practice with archive. Originating in Brooklyn, New York (participating in the borough’s Bushwick Open Studio two years running) the trailer traveled to Detroit, Michigan for a month-long residency at the Museum of Contemporary Art Detroit (MOCAD) from June 6 through June 29, 2014.

Wolf and Lamarre seek to sojourn this traveling exhibition and art events space to museums and galleries across the United States. Once on location the duo invites local artists, galleries, performers and architects to create a variety of exhibitions, public programs, and performances. The Deconsumptionists programming focuses on the environment, production and consumption, in addition to progressive architecture, design and creative dwellings.

This long-term project by EIDIA had its official launch in 2011 with a Research Fellowship at the Sydney College of the Arts, University of Sydney. Wolf and Lamarre have since been appointed Research Affiliates of the University of Sydney.

EIDIA’s <http://www.eidia.com/> practice posits the modality of reassembling, repositioning and reshaping of everyday objects as well as previously created artworks to provoke a conversation about production and consumption. By questioning what our responsibility is as cultural producers, EIDIA presents the struggles and contradictions of the production of art within the capitalist economic model.

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The Toledo Museum of Art is a nonprofit arts institution funded through individual donations, foundation grants, corporate sponsorships, and investments. The Ohio Arts Council helps fund programs at the Toledo Museum of Art through a sustainability grant program that encourages economic growth, educational excellence, and cultural enrichment for all Ohioans. Glass Pavilion® and Toledo Museum of Art Glass Pavilion® are registered service marks.

Admission to the Museum is free. The Museum is open Tuesday and Wednesday, 10 a.m. to 4 p.m.; Thursday and Friday, 10 a.m. to 9 p.m.; Saturday, 10 a.m. to 5 p.m.; Sunday, Noon to 5 p.m.; closed Monday and major holidays. Thursday evening hours are sponsored by Huntington Wealth Advisors. Friday evening hours are made possible by Fifth Third Bank.

The Museum is located at 2445 Monroe Street at Scottwood Avenue, just west of the downtown business district and one block off I-75 with exit designations posted. For general information, visitors can call 419-255-8000 or 800-644-6862, or visit toledomuseum.org.